English Translation

This is a translation of the original release in Japanese.
In the event of any discrepancy, the original release
in Japanese shall prevail.

June 30, 2025

Company name: Nippon Concept Corporation

Name of representative: Takashi Matsumoto, President
(Securities code : 9386 ; TSE Prime Marke)

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Notice Regarding Revision of Dividend Forecast (to No Dividend) and Abolition of Shareholder Benefit Program for the Fiscal Year Ending December 2025

As stated in the "Announcement of Commencement of Tender Offer for Common Shares of NIPPON CONCEPT CORPORATION (Securities Code: 9386) by M Corporation" separately published today, at the Board of Directors meeting held today, the Company resolved to express its support for the tender offer (the "Tender Offer") for the Company's common shares (the "Company Shares") by M Corporation. (the "Offeror") and to recommend that the Company's shareholders tender their shares in the Tender Offer.

In addition, the Company hereby announces that at the Board of Directors meeting held today, it resolved, subject to the successful completion of the Tender Offer, to revise its dividend forecast for the fiscal year ending December 2025, not to pay a final dividend for the fiscal year ending December 2025, and to abolish its shareholder benefits plan from the fiscal year ending December 2025.

1. Revision of Dividend Forecast

(1) Details of the revision

	Dividend per share		
Record date	End of second quarter	End of fiscal year	Total
Previous forecast (announced Feb 13, 2025)		JPY 40.00	JPY 80.00
Revised forecast this time		JPY 00.00	JPY 40.00
Fiscal year ended December 31, 2025	JPY 40.00		
Fiscal year ended December 31, 2024	JPY 55.00	JPY 40.00	JPY 95.00

(2) Reasons for the revision

At the board of directors meeting held today, the Company expressed its support for the Tender Offer and resolved to recommend that the Company's shareholders tender their shares in the Tender Offer. The above-mentioned board of directors resolution was made on the assumption that the Offeror intends to make the Company a wholly owned subsidiary through the Tender Offer and a series of procedures scheduled thereafter, and that the Company's shares are scheduled to be delisted (for details, please refer to the "Announcement of Commencement of Tender Offer for Common Shares of NIPPON CONCEPT CORPORATION (Securities Code: 9386) by M Corporation" separately announced today).

The Company's basic policy is to maintain stable dividends to shareholders, and the Company's basic policy is to determine profit return by comprehensively considering various circumstances such as the business environment, performance forecast, and dividend payout ratio based on the revenue situation. However, if dividends are paid with a record date of after August 13, 2025, the scheduled closing date of the Tender Offer, there may be an economic difference between shareholders who tender their shares in the Tender Offer and shareholders who do not tender their shares in the Tender Offer. Therefore, in order to ensure fairness among shareholders, the Company resolved at the Board of Directors meeting held today to revise its dividend forecast for the fiscal year ending December 2025 and not to pay a final dividend for the fiscal year ending December 2025, subject to the successful completion of the Tender Offer.

2. Abolition of the shareholder benefit program

At the Board of Directors meeting held today, the Company resolved to abolish its shareholder benefits plan from the fiscal year ending December 2025. As a result, the Company's shareholder benefits plan will be abolished with the shareholder benefits for shareholders who have held five units (500 shares) or more of the Company's shares for one year or more and are recorded in the shareholder register as of December 31, 2024.

In the event that the Tender Offer is not completed or is not completed, it has not yet been decided whether the shareholder benefits plan will be reintroduced.