August 13, 2025

To whom it may concern:

Company name:	NIPPON CONCEPT CORPORATION
Listing:	Prime Market of the Tokyo Stock Exchange
Securities code:	9386
Representative:	Takayoshi Matsumoto, President
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Notice of Establishment of Record Date for Convening Extraordinary Shareholders Meeting

NIPPON CONCEPT CORPORATION (hereinafter the "Company") hereby announces that today it passed a written resolution in place of a resolution at a board of directors meeting to set the necessary record date for convening the extraordinary shareholders meeting to be held in early October 2025 (the "Extraordinary Shareholders Meeting") pursuant to Article 370 of the Companies Act (Act No. 86 of 2005, as amended; the "Companies Act") and the provisions of the Company's articles of incorporation.

1. Record Date for Extraordinary Shareholders Meeting

In anticipation of holding the Extraordinary Shareholders Meeting, the Company has set August 28, 2025 (Thursday) as the record date (the "Record Date") for determining the shareholders eligible to exercise voting rights at the Extraordinary Shareholders Meeting, and the Company has also determined that the shareholders eligible to exercise voting rights at the Extraordinary Shareholders Meeting shall be those listed or recorded in the final shareholders register on that date. Accordingly, the Company will give public notice regarding the Record Date, as follows:

(1) Record Date:	August 28, 2025 (Thursday)
(2) Public notice date:	August 13, 2025 (Wednesday)
(3) Method of public notice:	Electronic public notice (to be posted on the Company's website) https://www.n-concept.co.jp/ir/

2. Date and Agenda of Extraordinary Shareholders Meeting

As announced by the Company in the "Announcement of Implementation of MBO and Recommendation to Shareholders to Tender Shares" on June 30, 2025, if M Corporation (the "Tender Offeror") successfully completes the tender offer (the "Tender Offer") for common shares of the Company (the "Company Shares") but fails to acquire all Company Shares (excluding the treasury shares owned by the Company and the Company Shares owned by Mitsui O.S.K. Lines, Ltd. (the "Shares Agreed Not to Be Tendered")), the Tender Offeror plans to request, promptly after completion of settlement of the Tender Offer, that the Company hold the Extraordinary Shareholders Meeting with the agenda including a proposal for consolidation of the Company Shares pursuant to Article 180 of the Companies Act (the "Share Consolidation") and a proposal for a partial amendment of the Company's articles of incorporation to abolish the provision for the number of shares per unit, subject to the Share Consolidation becoming effective. The Tender Offeror plans to vote in favor of each of the above proposals at the Extraordinary Shareholders Meeting, and Mitsui O.S.K. Lines, Ltd. agreed to vote in favor of each of the above proposals at the Extraordinary Shareholders Meeting.

Anticipating that the Extraordinary Shareholders Meeting will become necessary, the Company has decided to set the

Record Date required to convene the Extraordinary Shareholders Meeting in advance. The date, time, and place of the Extraordinary Shareholders Meeting, if held, and the details of the agenda will be announced as soon as they are determined.

On the other hand, (i) if the Tender Offer is not completed successfully or (ii) if, upon completion of the Tender Offer, the Tender Offeror is able to obtain all of the Company Shares (excluding the treasury shares owned by the Company and the Shares Agreed Not to Be Tendered), the Company plans not to hold the Extraordinary Shareholders Meeting or apply the Record Date.

End