Millennials Want A Four-Day Week

INTERNATIONAL
Newsweek®



# Battle Scars

## What the UKRAINE WAR has taught us about PTSD

24.05.2024

ISSN 2052-1081

9 772052 108027 21

ALBANIA €6.25
AUSTRALIA $11.00
AUSTRIA €10.00
BAHRAIN BD4.25
BELGIUM €7.00
CHINA RM80
CYPRUS €7.00
CZECH REP CZK180
DENMARK DKR57
EGYPT E£ 65.00
FINLAND €7.60
FRANCE €7.50
GERMANY €7.50
GIBRALTAR £6.05
GREECE €7.50
HOLLAND €7.00
HONG KONG HK80
HUNGARY HUF 5,990
IRELAND €7.00
ISRAEL NIS35
ITALY €7.00
KUWAIT KD3.00
LATVIA €6.50
LEBANON LL10,000
LITHUANIA €8.99
LUXEMBOURG €7.90
MALAYSIA RM27.90
MALTA €7.00
MONTENEGRO €8.30
MOROCCO MDH70
NEW ZEALAND $14.00
NIGERIA $3.40C
NORWAY NKR129
OMAN OR 3.250
POLAND PLN29.99
PORTUGAL €7.00
QATAR QR65
ROMANIA LEI 42.00
SAUDI ARABIA SR35.00
S LEONE SLL30,000
SINGAPORE $11.95
SLOVAKIA €6.50
SOUTH AFRICA R55.00
SPAIN €7.00
SWEDEN SKR129
SWITZERLAND CHF10.60
UAE AED42
UK £5.99
US $10.99
ZIMBABWE ZWD4.00

# Eco-Driven Logistics: Nippon Concept's Global Mission

**Celebrating its 30th anniversary this year, Nippon Concept Corporation continues to lead in eco-driven logistics, merging environmental commitment with global growth.**



Keiyo Rinkai depot

In 2022, Nippon Concept Corporation achieved record revenue of JPY 23 billion. Despite 2023's challenging economic landscape, marked by inflation and shifting consumer demands, the company adapted operations, diversifying services and enhancing efficiency.

Specialization in ISO-tank containers has been crucial, enabling Nippon Concept to swiftly respond to dynamic changes in global logistics during the pandemic, particularly benefiting from the surge in ocean freight due to China's economic recovery.

> "Innovating in logistics, we're committed to leading the industry in sustainability and efficiency, shaping the future of global transport."
>
> **Takayoshi Matsumoto**,
> President,
> Nippon Concept Corporation



Nippon Concept's commitment to environmental sustainability is exemplified by establishing Nichicon Overseas Gas Tank Chemical Co., focusing on the recovery and recycling of fluorocarbons and refrigerants, as well as a transition to solar energy. "Our shift to solar power and the creation of Nichicon Overseas Gas Tank Chemical Co. are significant steps towards reducing our environmental impact," President Takayoshi Matsumoto explains.

Addressing Japan's aging workforce, Nippon Concept has implemented innovative strategies to attract younger talent, including collaborations with educational institutions. "We're actively engaging with schools to showcase our global reach and significance, attracting a new generation to logistics," Mr. Matsumoto states.

Nippon Concept is focused on enhancing the environmental benefits of its logistics services. By adopting advanced technologies and sustainable practices, the company strives to minimize the ecological footprint of global transportation, offering efficient and eco-friendly solutions.

The company's expansion strategy includes a focus on strategic locations like France and Spain, chosen for their logistical advantages and market potential. This expansion is part of Mr. Matsumoto's vision to position Nippon Concept among the top five logistics companies globally within five years. "Our goal is not just growth but to be a leader in sustainable and innovative logistics solutions," the president envisions.



Nippon Concept staff members

As Nippon Concept celebrates three decades of innovation and growth, its commitment to eco-friendly logistics and global expansion continues to drive its mission, setting new industry standards in sustainability and efficiency.

NICHICON
NIPPON CONCEPT CORPORATION

http://en.n-concept.co.jp